

Hook Your Audience - recommended books

This is the selection of books I recommended in *Hook Your Audience (volume 1)*, with links to online stores where they are available. Sadly, some of these titles are out-of-print, but you may be able to track them down on second hand-book sites.

Anderson, Chris, **TED Talks: the Official TED Guide to Public Speaking**, Nicholas Brealey Publishing, 2016.

Atkinson, Max, **Lend Me Your Ears. All You Need to Know About Making Speeches and Presentations**, Vermilion, 2004.

Berkun, Scott, **Confessions of a Public Speaker**, O'Reilly Media Inc., 2011.

Burgess, Dave, **Teach Like a Pirate. Increase Student Engagement, Boost Your Creativity, and Transform Your Life as an Educator**, Dave Burgess Consulting Inc., 2012.

Decker, Bert, **You've Got to be Believed to be Heard**, St Martin's Press, 1992.

Hauser, Frank and Reich, Russell, **Notes on Directing**, RCR Creative Press, 2003.

Heath, Chip and Dan, **Made to Stick - Why Some Ideas Take Hold and Others Come Unstuck**, Arrow books, 2007.

Kaye, David, **Seriously Silly. How to Entertain Children with Magic and Comedy**, Kaufman and Company, 2005.

Keable, Ian, **Stand-up — a Professional Guide to Comedy Magic**, Ian Keable, 2008.

Ljungberg, Gay, **Audience Management. A Guide for Magical Entertainers**, Gycklaren Magic Marketing AB, 2010.

Murray, Logan, **Be a Great Stand-up: Teach Yourself**, Teach Yourself, 2010.

Neill, Sean and Caswell, Chris, **Body Language for Competent Teachers**, Routledge, 1993.

Nihill, David, **Do You Talk Funny?**, BenBella Books, 2016.

Olson, Ricky, **Hook 'em with Humor: The Public Speaker's Guide to Having Fun and Using Humor to Mesmerize, Fascinate, and Engage**, Proud Peacock Press, 2017.

Ortiz, Darwin, **Strong Magic. Creative Showmanship for the Close-up Magician**, Kaufman and Company, 1995.

Reynolds, Garr, **The Naked Presenter. Delivering Powerful Presentations with or Without Slides**, New Riders, 2011.

Sankey, Jay, **Beyond Secrets**, Sankey Magic, 2003.

Tauber, Robert, **Projecting Enthusiasm: The Key to Dynamic Presentations for Professionals**, Praeger, 2019.

Tricarico, Daniel, **You're a Teacher... So Act Like One! Improving Your "Stage Presence" in the Classroom**, iUniverse, 2002.

Turk, Christopher, **Effective Speaking: Communicating in Speech**, Taylor & Francis, 1985.

Underhill, Roy, **Khrushchev's Shoe: and Other Ways to Captivate an Audience of 1 to 1000**, Perseus Publishing, 2000.

Vorhaus, John, **The Comic Toolbox. How to be Funny Even If You're Not**, Silman-James Press, 1994.

Weber, Ken, **Maximum Entertainment: Director's Notes for Magicians and Mentalists**, Ken Weber Productions, 2003. version 2.0

White, John and Gardner, John, **The Classroom X-factor. The Power of Body Language and Nonverbal Communication in Teaching**, Routledge, 2012.

Wilson, Glenn D, **Psychology for Performing Artists. Butterflies and Bouquets**, Jessica Kingsley Publishers, 1994.

Wirth, Jeff, **Inter-active Acting. Acting, Improvisation, and Interacting for Audience Participatory Theatre**, Fall Creek Press, 1995.

Hook Your Audience (volume 1) is a toolkit of performance techniques to emotionally engage child and family audiences in interactive, educational presentations.

